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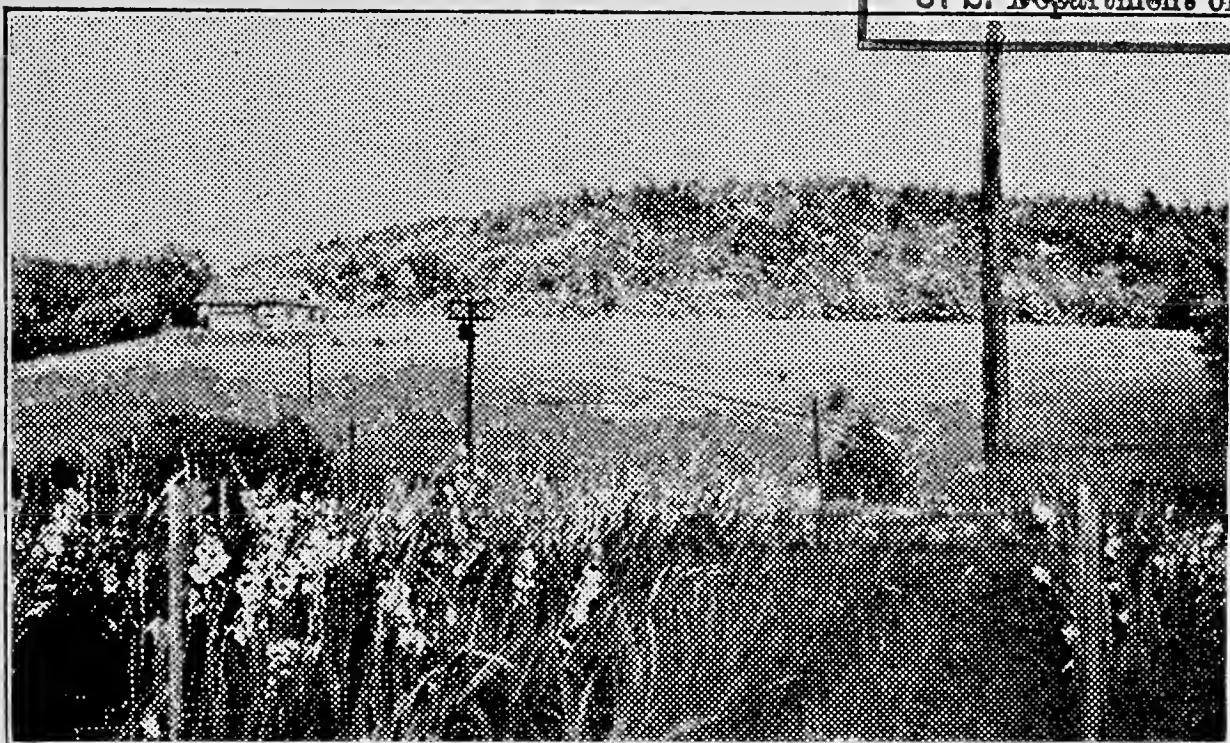
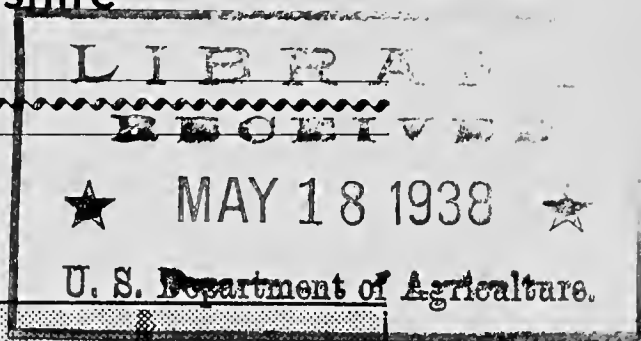
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# Herbert D. Pappas Nurseries

## "Gladiolus Trial Gardens"

Claremont, New Hampshire



View of the Trial Gardens

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**BE PROGRESSIVE**

Have Your Seedlings or New Varieties of Gladiolus Judged  
and Rated for their Commercial Adaptability

**"THE CUT FLOWER"**

# HERBERT D. PAPAS NURSERIES

## *"Gladiolus Trial Gardens"*

CLAREMONT, NEW HAMPSHIRE

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### GREETINGS:

Have you a new seedling or new variety of Gladiolus, that you would like to know—not by guess work but by actual facts—if same has or has not commercial possibilities? Will it be a desirable Cut Flower proposition?

Our Trial Gardens were established to answer that question. It operates at no expense to any party that desires to submit bulbs. It operates to find out—which new seedling, new variety of Gladiolus—has commercial possibilities and will be the Cut Flower of tomorrow.

In the past, it has been the general opinion that any reasonable priced Gladiolus—was a cut flower proposition. Today however, we are entering a new Era of Cut Flower Sales. A better line of Cut Flowers is demanded. A medium to find such—by actual facts—had to be put into operation. An organization interested in the future of the Cut Flower Gladiolus—one that could operate honestly, and justly—to become an authority on that subject. We have undertaken that job. It is a real man sized job—and if you will read thru carefully the Rules and Regulations of the Trial Gardens—you will readily concede that we have taken hold of same with a firm determination to do the job RIGHT. We also ask that you read carefully the method in which "Judging and Rating of Gladiolus in Trial Gardens" is conducted. We feel certain that we have in that a sound and practical system.

The Trial Gardens are endorsed by leading Gladiolus Hybridizers and Growers, and it is thru their support, that we have made good.

We sincerely ask that you give this pamphlet a thorough reading, and will extend to us your co-operation and support.

Yours—for the Cut Flower Gladiolus of Tomorrow,

HERBERT D. PAPPAS.

ON ORDERS OF \$10.00 OR OVER - 5% DISCOUNT.

1938

# HERBERT D. PAPPAS NURSERIES

## CLAREMONT, NEW HAMPSHIRE

GLORIOUS GLADIOLI  
BULBS

STATELY HYBRID DELPHINIUM  
SEEDS  PLANTS

FIRM NAME \_\_\_\_\_

STREET OR R. F. D. \_\_\_\_\_

CITY AND STATE \_\_\_\_\_

AMOUNT ENCLOSED

DO NOT SEND CASH, UNLESS BY REGISTERED MAIL. MAKE REMITTANCE BY MONEY ORDER OR CHECK.

QUANTITY WANTED	NAME OF VARIETIES WANTED	AMOUNT	
	HYBRID DELPHINIUM OUT OF 3 INCH POTS		
	HYBRID DELPHINIUM OUT OF 2¼ INCH POTS		
	HYBRID DELPHINIUM SELECTED SEED		
	COMBINATION SPECIAL		
	GLADIOLI "GET ACQUAINTED OFFER"		

TOTAL

ON GLADIOLI BULBS SPECIFY WHEN YOU WANT SAME SHIPPED.



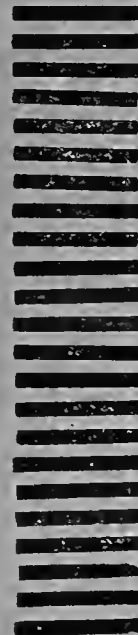
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**NO  
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NECESSARY  
IF MAILED IN THE  
UNITED STATES**

**BUSINESS REPLY CARD**

**FIRST CLASS PERMIT NO. 19, SEC. 510, P. L. & R. CLAREMONT, N. H.**

**HERBERT D. PAPPAS NURSERIES  
CLAREMONT,  
NEW HAMPSHIRE**



HERBERT D. PAPPAS NURSERIES  
CLAREMONT, NEW HAMPSHIRE



New England Grown Gladiolus Bulbs  
Quality Hybrid Delphiniums.

**SPECIAL QUOTATIONS**

We have a large amount of Gladiolus Bulbs, in many varieties. Why not mail this return card and let me quote you on your needs.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

ADDRESS \_\_\_\_\_

PLEASE PRINT ABOVE CLEARLY



# RULES AND REGULATIONS PERTAINING TO “TRIAL GARDENS”

## PART ONE

1. That the Hybridizer, Gladiolus Grower or any party that submits bulbs to the Trial Gardens shall hereafter be known as “Subscriber”—and that the subscriber agrees and acknowledges in full—the Rules and Regulations of the Trial Gardens.
2. A That the subscriber must submit at least twelve flowering size bulbs of each variety that the subscriber wishes to get a rating on.  
B That in event that the subscriber is unable to comply with Rule “2 A”—special permission must be obtained from Herbert D. Pappas Nurseries—to submit the stock the subscriber desires to.  
C That Herbert D. Pappas has the right to reject and return stock not wanted. Stock must be healthy, clean, free from disease.
3. A That any subscriber submitting new seedlings that all stock and all reproduction of same remains the property of the subscriber.  
B That any subscriber submitting named varieties, that same becomes the property of Herbert D. Pappas Nurseries.  
C That in event that the subscriber submits new varieties of exceptional high priced bulbs, and desires to retain ownership of same—permission must be obtained from Herbert D. Pappas Nurseries to submit same.  
D That Rules: 3A and 3C are void in reference to subscribers from foreign countries. That all stock submitted from foreign countries becomes the property of Herbert D. Pappas Nurseries, Claremont, New Hampshire—United States of America.
4. A That records be kept by Herbert D. Pappas Nurseries of each seedling, named variety submitted—and all such records are confidential, and will only be made public upon written permission from the subscriber submitting same.  
B That Herbert D. Pappas Nurseries gives permission to the subscriber to make public reports providing such permission is also accorded to Herbert D. Pappas Nurseries by the subscriber.

5. A That in event of fire or theft, that the Herbert D. Pappas Nurseries assumes only responsibility to the extent of \$1.00 per bulb.  
B That thru crop failure or act of God, that Herbert D. Pappas Nurseries assumes absolutely no responsibility for loss of bulbs.
6. The Herbert D. Pappas Nurseries will operate the Trial Gardens at no cost whatsoever to the subscriber.

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## JUDGING AND RATING OF GLADIOLUS IN TRIAL GARDENS

### PART TWO

- A That Herbert D. Pappas Nurseries, shall judge and rate on growing, reproduction and cut flowers.
- B That the United Cut Flower Company of 111 West 28th St., New York City, shall receive cut flowers from the "Trial Gardens"—and they will act as a judge. They will judge and rate on the cut flowers—as to how they arrive, stand shipping and handling—also as to commercial possibilities—and cut flower sales.
- C That a group of well known qualified retail florists of New York City, will examine each flower shipped to the United Cut Flower Company—and will judge and rate same—as to retail cut flower sales.
- D That the rating of each unit of Judges, be recorded separately: That the total points of the rating of the three units, be added together, and then divided by three, in order to get a Final Rating. That all Gladiolus that obtains a final rating of 75% or better, is without question—passed, and is adapted for commercial work—and is a cut flower with a future.